



Wall mounted Neets Sound Bar – SB 1 in Creative ZOO's mid-size meeting room

# Neets Brings Superior Audio and Easy-to-Use AV Solutions to Design Agency.

When the Danish design agency Creative Zoo wanted to upgrade their new offices with a smart and simple AV solution they turned to Neets.

Giving compelling pitches and presentations to customers and collaborators is crucial to Creative ZOO. However, at their old office, the company repeatedly experienced issues with the display sound and with managing multiple AV devices individually. So, when Creative ZOO moved to their new office, a main priority was to upgrade their meeting rooms, including the AV solutions. To ensure easy user control and high-quality sound during meetings and video presentations, they equipped their new meeting rooms with AV control systems from Neets and the **Neets Sound Bar – SB1**.

"In our line of business, it is essential that presentations and meetings always run smoothly without AV failures," says Morten Søholm, founding partner and sales director at Creative ZOO. He continues, "It is imperative that we can always present films, designs and visual concepts in the best possible quality. And that we can conduct meetings and presentations without having to deal with technological issues."

**"It is imperative that we can always present films, designs and visual concepts in the best possible quality"**

## The Neets solution



### Neets Control - TanGo and Neets Touch Panel

Neets Touch Panel is a stunning touch panel designed to work seamlessly with the Neets Control - TanGo.



### Neets Sound Bar – SB1

Perfect for video calls or meetings. Through excellent sound and sleek design, it fills the room with crystal clear sound.



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**Easy-to-Use AV solutions**

The new premises consist of a total of four meeting spaces that can adapt to different uses. While one room contains whiteboards and sticky notes for conducting brainstorming sessions, three rooms are equipped with user friendly AV solutions from Neets. The Neets products installed in the meeting rooms unify all user interaction with the AV equipment and enable presenters to focus on content delivery. The **Neets Sound Bar** is installed in two of the meeting rooms and allows the audience to enjoy superior audio quality.

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At Creative ZOO, employees are heavy users of Apple® products and they wanted to be able to use their devices when presenting. "It was essential that the AV solution integrated with iOS so that our employees can use their everyday devices during meetings," says Jesper Vorre, the design and technical manager in charge of the AV solutions at Creative ZOO. "Overall, the **Neets Sound Bar** is the perfect solution. All our employees can now easily adjust audio levels, lights and other conditions that can effect the presentation and the conversations. And the stylish and discreet design of the **Neets Sound Bar** was an extra bonus because it fits perfectly into our minimalist environment."



*"In our line of business, it is essential that presentations and meetings always run smoothly without AV failures"*

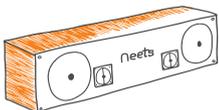
Morten Sjøholm, founding partner and sales director at Creative ZOO



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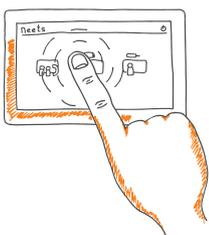
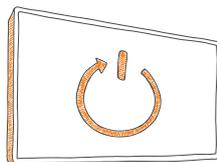
Jesper Vorre, design and technical manager at Creative ZOO

**Case solution key features**



**No need for a subwoofer**  
Full-Range Sound Bar with no need for a subwoofer

**Auto wake/sleep**  
Automatically turns on/off. This is energy efficient and eliminates the need for remote controls



**Unlimited customization**  
The RS-232 port opens for customization possibilities like the EQ presets for different user scenarios